

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

DUPLICATE INVOICE

Advertiser	Priorities USA Action
Product	PRIORITIES USA 4557
Estimate Number	4557

Invoice #	165033-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165033
Alt Order #	08289980
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show III	10-11a								
		Q4 ISSUE V5.9			09/20/16 to 09/26/16	4x	MTWTF--				
	WRAL			Tu	09/20/16	:30	10:28 AM	PRA-TV16-26H	\$350.00		1
	WRAL			W	09/21/16	:30	10:47 AM	PRA-TV16-24H	\$350.00		2
	WRAL			F	09/23/16	:30	10:47 AM	PRA-TV16-26H	\$350.00		4
2	WRAL	Tonight Show	11:35p-1237xm								
		Q4 ISSUE V5.9			09/20/16 to 09/26/16	2x	MTWT---				
	WRAL			Tu	09/20/16	:30	11:59 PM	PRA-TV16-26H	\$400.00		2
	WRAL			Th	09/22/16	:30	12:15 AM	PRA-TV16-26H	\$400.00		1
3	WRAL	WRAL Noon News	12-1p								
		Q4 ISSUE V5.9			09/20/16 to 09/26/16	2x	MTWTF--				
	WRAL			W	09/21/16	:30	12:52 PM	PRA-TV16-26H	\$800.00		2
4	WRAL	Dr. Phil	3-4p								
		Q4 ISSUE V5.9			09/20/16 to 09/26/16	2x	MTWTF--				
	WRAL			W	09/21/16	:30	3:35 PM	PRA-TV16-26H	\$700.00		2
5	WRAL	WRAL 4p News	4-5p								
		Q4 ISSUE V5.9			09/20/16 to 09/26/16	2x	MTWTF--				
	WRAL			Tu	09/20/16	:30	4:42 PM	PRA-TV16-24H	\$900.00		2
6	WRAL	WRAL 5p News	5-530p								
		Q4 ISSUE V5.9			09/20/16 to 09/26/16	3x	MTWTF--				
	WRAL			Th	09/22/16	:30	5:23 PM	PRA-TV16-26H	\$1,800.00		2
	WRAL			F	09/23/16	:30	5:27 PM	PRA-TV16-24H	\$1,800.00		3

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		Invoice Period	08/29/16 - 09/25/16
Property	WRAL	Order #	165033
Account Executive	Cheryl Blair	Alt Order #	08289980
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/20/16 - 09/26/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	750
Special Handling	CIA - Mark PAID	Product 1/2	760
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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WRAL	WRAL 530a News	530a-6a								
		Q4 ISSUE V5.9									
					09/20/16 to 09/26/16	2x	MTWTF--				
	WRAL			Tu	09/20/16	:30	5:57 AM	PRA-TV16-26H	\$1,100.00		1
8	WRAL	WRAL 530p News	530-6p								
		Q4 ISSUE V5.9									
					09/20/16 to 09/26/16	3x	MTWTF--				
	WRAL			Tu	09/20/16	:30	5:54 PM	PRA-TV16-26H	\$2,000.00		1
	WRAL			W	09/21/16	:30	5:54 PM	PRA-TV16-24H	\$2,000.00		2
9	WRAL	WRAL 6p News	6p-6:30p								
		Q4 ISSUE V5.9									
					09/20/16 to 09/26/16	3x	MTWTF--				
	WRAL			Tu	09/20/16	:30	6:13 PM	PRA-TV16-26H	\$2,500.00		3
	WRAL			W	09/21/16	:30	6:23 PM	PRA-TV16-26H	\$2,500.00		1
10	WRAL	WRAL AM News 6-7a	6a-7a								
		Q4 ISSUE V5.9									
					09/20/16 to 09/26/16	2x	MTWTF--				
	WRAL			Tu	09/20/16	:30	6:29 AM	PRA-TV16-24H	\$2,000.00		2
11	WRAL	NBC Nightly News M-F	630-7p								
		Q4 ISSUE V5.9									
					09/20/16 to 09/26/16	3x	MTWTF--				
	WRAL			Tu	09/20/16	:30	6:51 PM	PRA-TV16-24H	\$2,300.00		3
	WRAL			Th	09/22/16	:30	7:00 PM	PRA-TV16-26H	\$2,300.00		1
12	WRAL	Inside Edition	7-730p								
		Q4 ISSUE V5.9									
					09/20/16 to 09/26/16	4x	MTWTF--				
	WRAL			Tu	09/20/16	:30	7:29 PM	PRA-TV16-26H	\$1,300.00		4
	WRAL			W	09/21/16	:30	7:15 PM	PRA-TV16-26H	\$1,300.00		3

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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165033
Alt Order #	08289980
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	Inside Edition	7-730p								
		Q4 ISSUE V5.9									
	WRAL			F	09/23/16	:30	7:19 PM	PRA-TV16-26H	\$1,300.00		2
13	WRAL	Today Show	7-9a								
		Q4 ISSUE V5.9									
				09/20/16 to 09/26/16		8x	MTWTF--				
	WRAL			Tu	09/20/16	:30	7:22 AM	PRA-TV16-26H	\$900.00		1
	WRAL			W	09/21/16	:30	7:29 AM	PRA-TV16-24H	\$900.00		6
	WRAL			W	09/21/16	:30	8:46 AM	PRA-TV16-26H	\$900.00		2
	WRAL			Th	09/22/16	:30	8:45 AM	PRA-TV16-26H	\$900.00		3
	WRAL			F	09/23/16	:30	7:21 AM	PRA-TV16-26H	\$900.00		4
	WRAL			F	09/23/16	:30	8:37 AM	PRA-TV16-24H	\$900.00		7
14	WRAL	Entertainment Tonight	730-8p								
		Q4 ISSUE V5.9									
				09/20/16 to 09/26/16		2x	MTWTF--				
	WRAL			W	09/21/16	:30	7:41 PM	PRA-TV16-24H	\$1,200.00		2
15	WRAL	Today Show II	9a-10a								
		Q4 ISSUE V5.9									
				09/20/16 to 09/26/16		4x	MTWTF--				
	WRAL			W	09/21/16	:30	9:58 AM	PRA-TV16-26H	\$400.00		1
	WRAL			Th	09/22/16	:30	9:53 AM	PRA-TV16-24H	\$400.00		3
	WRAL			F	09/23/16	:30	9:53 AM	PRA-TV16-26H	\$400.00		4
16	WRAL	Late News	11-1135p								
		Q4 ISSUE V5.9									
				09/20/16 to 09/26/16		2x	MTWTF--				
	WRAL			W	09/21/16	:30	11:24 PM	PRA-TV16-26H	\$1,800.00		1
	WRAL			Th	09/22/16	:30	11:15 PM	PRA-TV16-24H	\$1,800.00		2
18	WRAL	WRAL News 6a-8a	6a-8a								
		Q4 ISSUE V5.9									

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Deal #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRAL	WRAL News 6a-8a	6a-8a								
		Q4 ISSUE V5.9									
					09/19/16 to 09/25/16	1x	-----1-				
	WRAL			Sa	09/24/16	:30	6:27 AM	PRA-TV16-26H	\$500.00		1
19	WRAL	WRAL SAT 7-730p News	7p-730p								
		Q4 ISSUE V5.9									
					09/19/16 to 09/25/16	1x	-----1-				
	WRAL			Sa	09/24/16	:30	7:21 PM	PRA-TV16-26H	\$725.00		1
20	WRAL	NC SPIN	630a-7a								
		Q4 ISSUE V5.9									
					09/19/16 to 09/25/16	1x	-----1				
	WRAL			Su	09/25/16	:30	6:55 AM	PRA-TV16-24H	\$175.00		1
21	WRAL	Andy Griffith Sat 730p	730-8p								
		Q4 ISSUE V5.9									
					09/19/16 to 09/25/16	1x	-----1-				
	WRAL			Sa	09/24/16	:00			\$200.00	See MG 21.2	1
					M2 comm 8.16 with MG						
	WRAL	On The Record Sat 730p		Sa	09/24/16	:30	7:56 PM	PRA-TV16-26H	\$200.00	MG for 21.1 09/24	2
22	WRAL	Saturday Today 1 Hour	8-9a								
		Q4 ISSUE V5.9									
					09/19/16 to 09/25/16	1x	-----1-				
	WRAL			Sa	09/24/16	:30	8:52 AM	PRA-TV16-24H	\$600.00		1
23	WRAL	WRAL SUN 6p News	6p-630p								
		Q4 ISSUE V5.9									
					09/19/16 to 09/25/16	1x	-----1				
	WRAL			Su	09/25/16	:30	7:09 PM	PRA-TV16-26H	\$900.00		1
					LR due to Sports Runover						
					LR due to Sports Runover						

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Product 1/2	760

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRAL	WRAL News Sunday	7a-9a								
		Q4 ISSUE V5.9									
					09/19/16 to 09/25/16	1x	-----1				
	WRAL			Su	09/25/16	:30	7:42 AM	PRA-TV16-26H	\$500.00		1

Aired Spots**40**

<u>Gross Total</u>	\$43,450.00	
<u>Agency Commission</u>	\$6,517.50	
<u>Net Amount Due</u>	\$36,932.50	<u>Payment Terms 30 Days</u>

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